



中投顾问

Investment & Forecast Report on China Hotel Industry, the Year of 2024-2028

中投产业研究院出品

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公司简介

深圳市中投顾问股份有限公司于2002 年在深圳成立，是中国领先的产业研究与产业战略咨询机构。十多年来，我们一直聚焦在**"产业"**领域，专注于**产业研究、产业规划、产业招商**及产业投资咨询服务。我们是国内**唯一**一家既有深厚的**产业研究**背景，又只专注于**产业投资与产业发展**服务的专业公司。对政府或园区，我们提供从产业规划到产业资源导入的一体化**产业发展咨询解决方案**；对企业，我们提供投资机会研究、投资地点选择、项目规划设计的一体化**产业投资咨询**服务。

十多年来，**深圳市中投顾问股份有限公司**已经为**十多万家**包括**政府机构、银行、研究所、行业协会、咨询公司、集团公司和各类投资公司**在内的单位提供了专业的产业研究报告、项目投资咨询及竞争情报研究服务，并得到客户的广泛认可；主导完成了上千家产业园区或地方政府的产业发展规划编制，协助数百家地方政府推进招商工作和产业资源导入。

深圳市中投顾问股份有限公司把实践与理论相结合，提出了**"空间是躯体，产业才是灵魂"**的规划理念；提炼出**"建链、补链、抢链、强链"**的产业发展思路；总结出落地性极强的**"预招商规划法"**；提炼出**"战术招商上升到战略招商才是破解招商困境关键"**的招商工作新思维；归纳出**"规划、招商、运营三维一体"**的园区发展策略；创新提出城镇化建设要**"遵循产城融合，更要注意产城协调"**的科学发展模式；等等。

深圳市中投顾问股份有限公司以深厚的产业研究能力为基础，以**"规划+落地"**为服务理念，以**"咨询+资源"**为服务模式，已经成为中国最专业的产业研究咨询服务机构，并力争在未来5 年成为全球领先的产业投资与产业发展服务商。