



中投顾问

Analysis and Investment Consulting Report on China Hospital Industry, 2024-2028

中投产业研究院出品

中投产业研究院出品

中投产业研究院出品

内容简介

报告目录

Chapter I Related overview of hospital

1.1 Definition and system of hospital

1.1.1 Definition of hospital

1.1.2 Classification and name of hospital

1.1.3 Rank of hospital

1.1.4 Organization system of hospital

1.2 Profit hospital and non-profit hospital

1.2.1 Profit hospital

1.2.2 Non-profit private hospital

Chapter II Analysis of China hospital industry

2.1 Development survey of China hospital

2.1.1 Basic survey of China hospital

2.1.2 Financial status of China hospital

2.1.3 Main factors of township hospitals striving for development

2.2 Operation and management analysis of hospital

2.2.1 Operation and management status quo of China hospital

2.2.2 Development analysis on the brand construction of China hospital

2.2.3 Problems hospital operation facing and development strategy

2.3 Analysis of medical system reform

2.3.1 Background of China medical system reform

2.3.2 Survey of China medical system reform

2.3.3 Countermeasures and trend of medical system reform

2.4 Development analysis of hospital informationization

2.4.1 Construction analysis of hospital informationization

2.4.2 Applications analysis of hospital e-commerce

2.4.3 Problems of hospital informationization and development strategies

2.4.4 Development trend of information-oriented hospital

2.5 Challenges hospital development and construction facing and countermeasures

2.5.1 Challenges hospital development facing after reform and countermeasures

2.5.2 Medical expenses reduction needs joint efforts of government and hospital

2.5.3 Strategies of hospital innovative development under new situation

2.5.4 Countermeasures of state-owned hospital deepening reform and related suggestions

Chapter III Analysis of China hospital market

3.1 Competition analysis of hospital market

3.1.1 SWOT analysis of hospital

3.1.2 Competition pattern of hospital

3.1.3 Advantages and disadvantages of hospital non-price competition and proposals

3.1.4 Strategies for hospitals to improve the competitiveness

3.2 Analysis of hospital operation profit

3.2.1 Concept and connotation of hospital operation profit

3.2.2 Expression method of hospital operation profit

3.2.3 Simple ratio analysis method of hospital operation profit

3.2.4 Factors impacting hospital operation profit

3.3 Analysis of hospital marketing

3.3.1 Related overview of hospital marketing

3.3.2 Survey of China hospital marketing

3.3.3 Hospital marketing management system

3.3.4 Some suggestions for hospital marketing

Chapter IV Analysis of hospital segmentations

4.1 Public hospital

4.1.1 Development survey of China public hospital

4.1.2 Analysis of China public hospital reform

4.1.3 Problems existing in public hospital development and development strategies

4.2 Private hospital

4.2.1 Development overview of private hospital

4.2.2 Main points of private hospital operation and management

4.2.3 Competition analysis of private hospital

4.2.4 Problems existing in private hospital development and development strategies

4.3 Special hospital

4.3.1 Development overview of special hospital

4.3.2 Eye hospital

4.3.3 Stomatological hospital

4.3.4 Pediatric hospital

4.4 Foreign-capital hospital

4.4.1 Overall survey of foreign-capital hospital in China

4.4.2 Development of foreign-capital hospital in different areas of China

4.4.3 Problems existing in foreign-capital hospital development and solutions

4.5 Other types of hospitals

4.5.1 TCM hospital

4.5.2 Minority hospital

4.5.3 Women's hospital

4.6 Plastic and aesthetic medical treatment

4.6.1 Analysis of China plastic and aesthetic medical treatment

4.6.2 Competition analysis of plastic and aesthetic medical treatment market

4.6.3 Challenges China plastic and aesthetic medical treatment facing and development countermeasures

4.6.4 Development trend of plastic and aesthetic medical treatment market

Chapter V Key enterprises introduction

5.1 Shandong Wanjie High-tec Co., Ltd.

5.1.1 Company introduction

5.1.2 Equipment level and technical force of Wanjie High-tec hospital

5.1.3 Operation status analysis of Wanjie High-tec hospital form 2010 to the first half of 2012

5.2 Xi' an Gaoxin Hospital

5.2.1 Hospital introduction

5.2.2 Service concept of Xi'an Gaoxin hospital

5.2.3 Gaoxin hospital built modern internationalized blood purification centre of renal medicine

5.3 Shenzhen Hospital of Beijing University

5.3.1 Hospital introduction

5.3.2 Environmental management system construction of Shenzhen Hospital of Beijing University

5.3.3 Informationization construction of Shenzhen Hospital of Beijing University

5.4 Shanghai Renji Hospital

5.4.1 Hospital introduction

5.4.2 Brand expansion road of Shanghai Renji Hospital

5.4.3 Sharp weapon of Shanghai Renji Hospital market competition

5.5 Sichuan West China Hospital

5.5.1 Hospital introduction

5.5.2 Surgical amount per day of West China Hospital ranking first of China

5.5.3 Management perspectives of West China Hospital

Chapter VI Investment analysis and prospect trend of hospital

6.1 Hospital investment analysis

6.1.1 Hospital investment survey

6.1.2 Investment opportunities

6.1.3 Investment risks

6.1.4 Investment proposals

6.2 Prospect and trend of hospital industry

6.2.1 Main development direction of China hospital in the future

6.2.2 Establishing clean hospital becomes future development direction of China hospital

6.2.3 Development trend of modern hospital

6.2.4 Development trend of hospital quality management in new period

图表目录

公司简介

深圳市中投顾问股份有限公司于2002 年在深圳成立，是中国领先的产业研究与产业战略咨询机构。十多年来，我们一直聚焦在**"产业"**领域，专注于**产业研究、产业规划、产业招商**及产业投资咨询服务。我们是国内**唯一**一家既有深厚的**产业研究**背景，又只专注于**产业投资与产业发展**服务的专业公司。对政府或园区，我们提供从产业规划到产业资源导入的一体化**产业发展咨询解决方案**；对企业，我们提供投资机会研究、投资地点选择、项目规划设计的一体化**产业投资咨询服务**。

十多年来，**深圳市中投顾问股份有限公司**已经为**十多万家**包括**政府机构、银行、研究所、行业协会、咨询公司、集团公司和各类投资公司**在内的单位提供了专业的产业研究报告、项目投资咨询及竞争情报研究服务，并得到客户的广泛认可；主导完成了上千家产业园区或地方政府的产业发展规划编制，协助数百家地方政府推进招商工作和产业资源导入。

深圳市中投顾问股份有限公司把实践与理论相结合，提出了**"空间是躯体，产业才是灵魂"**的规划理念；提炼出**"建链、补链、抢链、强链"**的产业发展思路；总结出落地性极强的**"预招商规划法"**；提炼出**"战术招商上升到战略招商才是破解招商困境关键"**的招商工作新思维；归纳出**"规划、招商、运营三维一体"**的园区发展策略；创新提出城镇化建设要**"遵循产城融合，更要注意产城协调"**的科学发展模式；等等。

深圳市中投顾问股份有限公司以深厚的产业研究能力为基础，以**"规划+落地"**为服务理念，以**"咨询+资源"**为服务模式，已经成为中国最专业的产业研究咨询服务机构，并力争在未来5 年成为全球领先的产业投资与产业发展服务商。