

Investigation & Investment Forecast Report on China Oilfield Services Industry, the Year of 2024-2028

中投产业研究院出品

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公司简介

深圳市中投顾问股份有限公司于2002 年在深圳成立,是中国领先的产业研究与产业战略咨询机构。十多年来,我们一直聚焦在"产业"领域,专注于产业研究、产业规划、产业招商及产业投资咨询服务。我们是国内唯一一家既有深厚的产业研究背景,又只专注于产业投资与产业发展服务的专业公司。对政府或园区,我们提供从产业规划到产业资源导入的一体化产业发展咨询解决方案;对企业,我们提供投资机会研究、投资地点选择、项目规划设计的一体化产业投资咨询服务。

十多年来,深圳市中投顾问股份有限公司已经为十多万家包括政府机构、银行、研究所、行业协会、咨询公司、集团公司和各类投资公司在内的单位提供了专业的产业研究报告、项目投资咨询及竞争情报研究服务,并得到客户的广泛认可;主导完成了上千家产业园区或地方政府的产业发展规划编制,协助数百家家地方政府推进招商工作和产业资源导入。

深圳市中投顾问股份有限公司把实践与理论相结合,提出了"空间是躯体,产业才是灵魂"的规划理念;提炼出"建链、补链、抢链、强链"的产业发展思路;总结出落地性极强的"预招商规划法";提炼出"战术招商上升到战略招商才是破解招商困境关键"的招商工作新思维;归纳出"规划、招商、运营三维一体"的园区发展策略;创新提出城镇化建设要"遵循产城融合,更要注意产城协调"的科学发展模式;等等。

深圳市中投顾问股份有限公司以深厚的产业研究能力为基础,以"规划+落地"为服务理念,以"咨询+资源"为服务模式,已经成为中国最专业的产业研究咨询服务机构,并力争在未来5年成为全球领先的产业投资与产业发展服务商。